



## NON-TOXIC APPROACH

Detex is a highly palatable non-toxic bait formulation and is ideal for monitoring rodent activity at sensitive accounts. Once rodent activity is detected, PMPs can replace the non-toxic bait with Bell's rodenticide baits, traps or other rodent control products to get rid of an infestation. Because its many textures and tastes appeal to rodents, DETEX with Lumitrack gives technicians the same excellent bait acceptance and weatherability as other BLOX baits from Bell.

Detex is free of these common allergens: Peanuts, milk, eggs, fish, crustaceans and mollusks. ■



# THE BELL REPORT

International Edition

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## COMPARING: Norway Rats vs. Roof Rats

### NORWAY RAT *Rattus norvegicus*

- Have blunt noses
- Tail shorter/same length as body
- Droppings have blunt ends
- Ears are smaller than roof rats', and will not cover eyes when folded down
- Live all throughout North America



### ROOF RAT *Rattus rattus*

- Have pointy noses
- Tail longer than body
- Droppings have pointed ends
- Ears will cover eyes when folded
- Generally live in coastal regions
- Better climbers than Norway rats



Address Service Requested

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## INTRODUCING

# Protecta® EVO TUNNEL™

Bell introduces the new **PROTECTA EVO TUNNEL** - a versatile and economical way to protect traps at accounts.



AVAILABLE AUGUST 1

Bell is pleased to introduce the latest addition to the line of Protecta EVO tamper-resistant rodent control product: the Protecta EVO TUNNEL. This new, tamper-resistant trap station is a versatile and economical way to protect traps at accounts.

The EVO TUNNEL can be used indoors or outdoors, and can be secured to fences or pipes via cable ties in both the vertical and horizontal position. A low and discreet profile, the EVO TUNNEL provides tamper-resistant

coverage of a variety of rat and mouse traps. The EVO TUNNEL accommodates two TRAPPER® T-REX® rat snap traps or two TRAPPER® T-REX® iQ™ rat snap traps, which can be secured tightly into the EVO TUNNEL base. The EVO TUNNEL can also provide cover for mouse sized products such as two Mini-Rex mouse snap traps, two TRAPPER® Mouse glue trays or two TRAPPER® MAX glue boards. EVO TUNNEL opens and locks quickly with Bell's fast-open-

ing EVO key, and EVO TUNNEL stations are stackable for easy handling.

When the EVO TUNNEL is used in tandem with the TRAPPER T-REX or T-REX iQ, the result is a system that meets stringent NAWAC animal welfare standards established in New Zealand and recognized around the world.

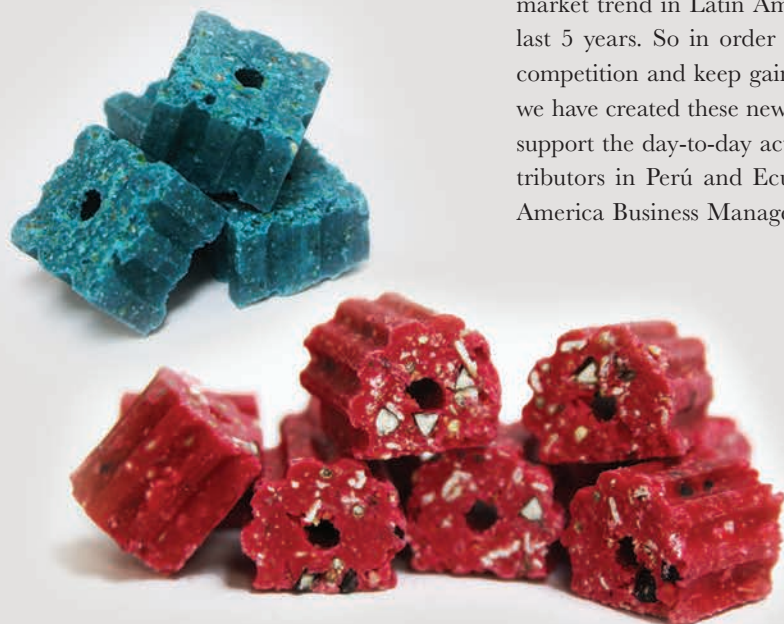
Available August 3rd, the EVO TUNNEL is a useful trap protection device for any technician's tool box. ■



# NEW IN ECUADOR AND PERU

10g CONTRAC BLOX & 10g FINAL BLOX

Bell is pleased to announce that CONTRAC BLOX and FINAL BLOX are now available in the 10g block sizes in Peru and Ecuador. Adding to the FINAL 20g and CONTRAC 28g BLOX baits, the new products continue to build the LATAM product line.



“The use of small block sizes has been a market trend in Latin América for over the last 5 years. So in order to maintain Bell’s competition and keep gaining market share, we have created these new products that will support the day-to-day activities of our Distributors in Perú and Ecuador,” said Latin America Business Manager Andrés Pizarro.

“I’m excited to extend the opportunities to our customers and end users and look forward to enlarge our success in the Professional segment in Ecuador, and the Animal Pro-

duction segment in Perú, with our top-branded rodenticides.”

CONTRAC BLOX is a single-feed anticoagulant rodenticide containing the active ingredient Bromadiolone and is specially formulated with an optimal blend of food-grade ingredients. CONTRAC BLOX is an excellent clean-out and maintenance bait to control commensal and non-commensal rodent species including warfarin-resistant Norway rats, Roof rats, and Mus musculus.

FINAL BLOX contains the powerful active ingredient Brodifacoum, Bell’s strongest, single-feed anticoagulant. FINAL is effective in controlling both rats and mice but works especially well to clean out persistent mouse infestations. FINAL BLOX is also the preferred bait to use in Poultry and Swine facilities due to its excellent acceptance, palatability, weather ability, and effectiveness. ■



Andrés Pizarro at the PHARTEC Perú trade show with the PHARTEC team.

# F-TRAC All-Weather BLOX in the UAE

F-TRAC All-Weather BLOX, Bell’s fastest-acting Bromethalin block formulation, is now available to purchase in the United Arab Emirates. As an acute bait, F-TRAC gets exceptional rodent acceptance and control and, kills rats and mice in two or more days after consuming a toxic dose.

Bell scientists developed a method of synthesizing Bromethalin that removes by-products and impurities, yielding an effective and

consistent product. The BLOX have multiple edges that appeal to a rodent’s desire to gnaw and are made with food-grade ingredients. F-TRAC All-Weather BLOX are sold as a 15g block that has a hole in the center for placing on bait station securing rods. ■



## RESIDENTIAL RODENT INSPECTION CHECKLIST



✓ Is this your first call to a PCO?



✓ Why are you calling?



✓ Have you used any over-the-counter rodenticides? If so, where have they been placed?



✓ Do you have children or pets?

✓ Any changes to the property or surrounding properties?



✓ Gaps sealed - 1/4” for a mouse and 1/2” for a rat?

✓ Pipes enter structure sealed? Exhaust, pipes, etc.?

✓ Branches trimmed that overlap/touch buildings

✓ Abutting any water sources or vegetation?



✓ Door sweeps; are they properly installed, if any?

✓ Where are the sanitation issues?

✓ Droppings and/or sebum where are the signs?

## Personnel News

# Bell Welcomes Nick to the Team



Nick Jones

Bell Laboratories is pleased to announce the appointment of Nick Jones as Technical Services Representative for Australia and New Zealand.

Nick joins Bell from Globe Pest Solutions in Melbourne, where he has worked as Warehouse Manager, Internal Sales Manager and Client Manager over the course of the last 14 years.

Nick is based in Brisbane, and will primarily be covering the states of Queensland and New South Wales. As a representative of Bell’s World Leading rodent control products to the professional pest management industry, he works with Bell’s distribution partners in the promotion and support of the range. In the field, Nick works with professional pest managers delivering technical training and product information; and also conducts on-site inspections with pest management technicians.

Reflecting on his appointment, Nick said “I have enjoyed working with the Bell team over the years, and supplying their market leading products. I am very excited to be joining such a professional and innovative organisation, and look forward to getting out and meeting Bell’s new and existing customers.”

Bell’s Asia Pacific Business Manager Samuel Wood told us “I’m really pleased to have Nick on the team. He’s already a well-known, and well-respected personality in the industry, and I’m confident that he’ll develop excellent working relationships with our customers and partners across his territory, and that they will really enjoy working with him.” ■