A WORD FROM BELL ON COVID-19

Pest control has always been an essential service to ensure public health and safety. Now, more than ever, the work of pest management professionals is critical to protect the spread of disease and damage at homes, hospitals, businesses and schools. At Bell, we are working non-stop to ensure the industry has all the tools they need in the fight against rodents, whenever they need them. We’ve got your back in these difficult times, and are working alongside you. For the essential services you provide around the world, we say thank you. We are all in this together and everyone at Bell wishes you and your family safety and health.

EU Bromadiolone & Brodifacoum

SHELF-LIFE EXTENDED

Bell Laboratories is excited to announce the extended shelf-life for both Bromadiolone and Brodifacoum in Europe. Effective immediately, Bell’s Bromadiolone blocks offer a 36 month shelf-life and Brodifacoum blocks are approved for 24 months. Please contact your local representative for more information.

EXPOCIDA SPAIN 2020

Considered to be Spain’s largest Pest Control event of the year, the Expocida fair was held February 20th & 21st in Madrid at the IFEMA Convention Center. With over 2,400 professional attendees and 48 exhibitors from all over the world, both days provided opportunities of learning about the industry through educational workshops and seminars.

“The show was thought out. It was well attended, providing us with the opportunity to share our communication on the new shelf-life for Notrac and the arrival of Solo25 into the Spanish market,” said Central & Southern European, Northern Africa and Israel Regional Manager Fabienne Redois. “This was very well received!”

Bell Laboratories was well represented with EMEA Director Arnaud Del Valle and Managers Fabienne Redois and Michael Sims managing the booth.

“It is always a pleasure to attend Expocida Iberia! It is a great opportunity for us to meet with our partners from Spain, Portugal, Central & South America, as well as Pest control technicians coming from all around Europe. This fair is actually becoming a global event. It also was a great chance for Bell Laboratories to update our Spanish partners with the latest news regarding products, regulatory and new Bell developments, and for Bell EMEA to introduce Michael Sims, our new Regional manager for UK/ROI and Sub-Saharan Africa, to the industry. ¡Gracias a todos, y nos vemos en el 2022!” said EMEA Director, Arnaud Del Valle.
Before intervention by Island Conservation and Wildlife Management International, the island of Redonda was a desolate rock, with populations of native species quickly dwindling. Invasive, predatory rats and goats were ravaging the land and native species. After the relocation of the goats that inhabited Redonda, and the implementation of brodifacoum bait, the rats have been eradicated, and the island is thriving.

This project has excited such strong local pride and support that, in May 2019, the Government of Antigua and Barbuda agreed to make Redonda the largest protected area in the Eastern Caribbean. Well over 25,000 hectares, the new Redonda Ecosystem Reserve encompasses the whole island and the surrounding coral reefs, and contains more than 30 globally threatened species. Flora & Fauna International, a conservation organization dedicated to protecting and restoring global biodiversity, has already assisted in developing a management plan for the new protected area. This plan emphasizes bio-security, wildlife conservation, and eco-tourism.

Over a 20-fold increase in vegetation cover and biomass, including hundreds of healthy new tree saplings.

Even at the height of the dry season, the area of substrate covered by vegetation has increased from less than 1% to more than 50%, helping to curb soil erosion and damage to the surrounding reefs.

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**TERAD3 BLOX** ends the pest problem with an incredibly effective bait formula. The high melting point of the TERAD3 BLOX keeps the bait intact in temperatures as high as 200 degrees F, and the high density of the compacted blox makes it very resistant to weathering and protect from mold and moisture.

**TERAD3 BLOX** with Vitamin D3 kills anticoagulant-resistant rats and mice. **10g Terad Blox** in Costa Rica

WILDLIFE MANAGEMENT USES BELL’S FINAL BLOX TO CONFIRM THAT REDONDA IS RODENT-FREE

Redonda before the rats were eradicated. Both black rats and feral goats contributed to this rugged island becoming deforested and severely eroded. Photo in 2016 by Adam Long (British Mountaineering Council and Access Techniques Ltd).

Brown boobies are among the 345,000 seabirds that now nest on Dog Island. The eggs and chicks of these trusting, ground-nesting birds were especially vulnerable to rat predation. Photo by Richard Brown (Dog Island Restoration Programme).

Redonda after the rats were eradicated. Both black rats and feral goats contributed to this rugged island becoming deforested and severely eroded. Photo in 2016 by Adam Long (British Mountaineering Council and Access Techniques Ltd).

Project team members on Redonda in November 2017. Showing the striking increase in vegetation cover only eight months after rats were eradicated. Many of these plants had survived in the seedbank. Photo by Shanna Challenger (Redonda Restoration Programme).

TERAD3 BLOX, Bell’s highly weatherable Vitamin D3, is now available to purchase in Costa Rica. After years of researching the most effective formulation for housing this unique active ingredient, Bell scientists have found the perfect match - a denser, tightly compacted 10g extruded BLOX with outstanding durability, palatability, and weatherability. Incorporating an advanced preservation system, TERAD3 BLOX is mold and moisture resistant. Its high melting point keeps the blox intact in temperatures as high as 200 degrees F. TERAD3 BLOX with Vitamin D3 kills anticoagulant-resistant rats and mice. With BLOX, bait translocation is also reduced.

“This is the first TERAD3 registration in Central America and it will be used for mostly pineapple and sugar cane crops”, says Andrés Pizarro, Latin America Business Manager. “Costa Rica is a very high producer of organic products, making TERAD3 the only choice for rodent control. The use of organic products is a trend in several Latin American countries, so this just shows Bell Laboratories’ commitment to leading the market. And this is just the beginning! Having Costa Rica is the first step, we expect to have TERAD3 registration issued in other countries soon. The 2020 LATAM business focus is the Agriculture arena, so TERAD3 will be a great tool for success achievement. I cannot wait to start the field work with key customers in Costa Rica!”