

## Island Conservation continued from front page

### FRENCH POLYNESIAN ISLANDS

The French Polynesia project is overseen by the Island Conservation group. The efforts to eradicate rodents from each of these islands has been a long process and continues as such. Moving from one island to the next, the bait provided by Bell is just a small steppingstone in hopes of gaining back a healthy ecosystem. This area is known for being a common nesting site for animals such as the Green Sea Turtle, Coconut Crab, and a variety of bird

species such as Murphy's Petrel, Polynesian Storm Petrel, Tahiti Petrel, Black Noddy, Crested Tern, and the Red-footed Booby. In order for the coral reefs and ecosystems to fully recover, the focus is put on increasing the once native, now threatened, animal populations. Conservationists recently went back to check a group of six islands and were relieved to see positive signs of growth and expect for the islands to bounce back vibrantly. Bell celebrates this good news and continues to offer support until these islands are declared 100% rodent-free. ■



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## SIGNS OF RECOVERY in the Pacific

The South Pacific Ocean is scattered with thousands of islands with tropical ecosystems. Two island groups in particular, the Cook Islands and the French Polynesian Islands, have been the location of important rat invasive species eradication projects over the years, with Bell contributing rodenticide to each of these projects.

### COOK ISLANDS

Many years ago, two species of rodents, brown and black rats, took over these is-

lands and have been threatening the survival of many seabird species ever since. These threatened and endangered bird populations have seen a 90% decline, and rodents are the ones responsible. The Te Ipukarea Society Inc. took charge in overseeing the Cook Islands project. This team does all the planning, bait application, and follow-up. According to the newly conducted research, the islands seem to be thriving and they have high hopes for the native seabird species to come back just in time for breeding season.

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Photo Credits: Island Conservation

## Did You Know?

Every year in the Spring MOLES dig their way back up to the surface and into the yards of residential & commercial properties. Here are some interesting facts about Moles!



- Moles can dig up to 15 feet per hour
- A mole's saliva contains a toxin that paralyzes worms, allowing them to gather and store food for consumption later
- There are around 42 species of moles living throughout the world
- Moles can be found on every continent except Antarctica and South America





**AVAILABLE NOW**

**Protecta<sup>®</sup>  
EVO<sup>®</sup> PULSE RAT<sup>™</sup>  
& MOUSE<sup>™</sup> iQ<sup>™</sup>**  
**LAUNCH**

In late January, Bell announced the availability of its newest products as part of its iQ product line: Pulse Rat iQ rat bait station and Pulse Mouse iQ mouse bait station.

Pulse Rat iQ is the first rat bait station with a fully integrated Bluetooth sensor for detecting and time-stamping rodent activity. It holds up to 8 – 1oz blox of bait, or 1 T-Rex or T-Rex iQ rat trap, or 2 Mini-Rex mouse traps or Trapper Mouse iQ traps.

Pulse Mouse iQ is the first mouse bait station with a fully integrated Bluetooth sensor for detecting and time-stamping rodent activity. It has 4 built-in rods for baiting and can fit 4 – 1oz blox of bait, or a Mini-Rex mouse trap or Trapper Mouse iQ trap.

Powered by Bell Sensing Technologies, these rodent devices come with fully integrated batteries, proprietary sensors, and antennas, that are water and weather-proof. They also open with an EVO key for fast and easy servicing. Switch to iQ products at your accounts and begin monitoring instantly.

Reach out to your local Bell representative to learn more. ■



“Bell is proud to introduce our latest iQ product line innovations: Pulse Rat iQ and Pulse Mouse iQ. Along with our other iQ products, these two new, affordable rodent monitoring bait stations make rodent control more efficient, easier, and more profitable. The time is now for PMPs to incorporate rodent monitoring technology, in order to rise to the challenge of increasing productivity, while experiencing labor shortages.”

-Patrick Lynch, Sr. Vice President of Sales

*Customer Testimonial*



**ALPHA PEST CONTROL  
FINDS SUCCESS  
WITH BELL'S T-REX AND TUNNEL**



When Dennis Newberry, owner of Alpha Pest Control in Texas, found himself with a rodent problem at a local church and theater, the 48-year pest control industry veteran turned to Bell's trapping products to get the job done. When Dennis arrived at the account and started his inspection, he found signs of interior rodent damage, including damage to the church pews, droppings, rodent urine, displaced insulation, and damage to the costumes used in theatrical productions. The pest control company that previously serviced the account had placed two bait stations around the perimeter of the roughly 15,000 square foot building, and glue traps for the interior of the building, which clearly wasn't enough to rid the account of rodents.

Dennis started by putting out 15 EVO

Ambush bait stations around the exterior of the property, while deploying 10 TRAPPER T-Rex rat snap traps in the interior of the building. After catching one roof rat in two weeks, Dennis knew that he was dealing with bait shy and neophobic rats—that's when he introduced the PROTECTA EVO Tunnel.

“The T-Rex and Tunnel combination is great, the tunnel lines them up, and they have no way out when that trap goes off, they can't jump, back out, or make a sudden move. It works and it's instant...you can use them on fences, attach them in a number of different ways. It's a good tool and it's researched well, it seems like a lot of thought and money was put into bringing this product to fruition,” says Newberry.

Between the Tunnel and the T-Rex traps,

Dennis was able to bring the account down to a manageable level, catching 25 more roof rats in his T-Rex traps.

“The T-Rex is phenomenal, you cram that bait all the way down into the bottom and they'll fight to get that last little bit. The way [the T-Rex] loads is great, you don't have to have the jaw open to load it, you can just twist from the bottom. Those traps can break a limb so its nice to be able to safely load it. I sometimes use the old-fashioned rat traps and I just dread them now. I used them for years and a lot of the time you won't get a catch with them, but you will with the T-Rex. I've been through many experiences where part of a limb is left in a trap, then you have a three-legged rat running around, and he's real skeptical and you'll probably never catch him again. We like that the T-Rex gets a clean kill.” ■



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**Dennis Newberry**  
Owner, Alpha Pest Control

