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THE BELL REPORT

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Bell Laboratories and Avihol Partnering in Ecuador

Bell Laboratories, Inc. is pleased to announce Avihol Cía. Ltda. as our new partner for the agricultural segment in Ecuador, Latin America. Headquartered in the beautiful city of Ambato, Avihol has been leading the animal production segment in Ecuador for over 30 years. Their reach covers the entire country, with Avihol focusing on serving poultry producers and farm stores.

“Definitely Avihol and Bell Laboratories share the same vision and commitment to the industry,” said Latin America Business

Manager Andrés Pizarro. “Both companies believe this is the perfect time to begin our partnership, focusing on the Hawk and Jaguar rodenticides.”

HAWK BLOX is a single-feed anticoagulant rodenticide containing the active ingredient Bromadiolone and is specially formulated with an optimal blend of food grade ingredients. HAWK is an excellent clean-out and maintenance bait to control commensal and non-commensal rodent species including warfarin-resistant Norway rats, Roof rats,

and *Mus musculus*.

JAGUAR BLOX contains the powerful active ingredient Brodifacoum, Bell’s strongest, single-feed anticoagulant. JAGUAR is effective in controlling both rats and mice but works especially well to clean out persistent mouse infestations. JAGUAR is also the preferred bait to use in poultry and swine facilities due to its excellent acceptance, palatability, weather ability, and effectiveness. ■



Below, L-R: Kent Gutzmer (VP of Sales, Bell Laboratories International Division), Paul Chacón (Sales Manager), Andrés Pizarro (Latin American Business Manager) and Sebastián Romero (Technical Director).



PROVOKE® PROFESSIONAL GEL FOR RAT AND MOUSE TRAPS

Bell’s PROVOKE gel is formulated to work perfectly with rodent snap traps, whether you are trapping for rats or mice. Bell’s PROVOKE Professional Gel for Mouse Traps and PROVOKE Professional Gel for Rat Traps have completely different formulations, based on the unique behavioral characteristics between rats and mice. While mice are driven more by taste, rats are driven more by smell. Unlike Provoke for mouse traps, Provoke for rat traps contains a unique blend of scents that both Norway and roof rats find irresistible.



Address Service Requested

www.belllabs.com
3699 KINSMAN BLVD, L MADISON, WI 53704



Protecta® EVO TUNNEL®



VERSATILE & ECONOMICAL TRAP PROTECTION

Utilize Bell's new PROTECTA EVO TUNNEL to get the security of a bait station, without limiting where you can place your traps. EVO TUNNEL can be used indoors or outdoors, and can be secured to fences or pipes via cable ties in both the vertical and horizontal position. With a low and discreet profile, EVO TUNNEL provides tamper-resistant coverage of a variety of rat and mouse traps.

ALL THE DIFFERENT WAYS YOU CAN USE THE PROTECTA® EVO® TUNNEL®

SLEEK, LOW PROFILE



SECURE STATION TO FENCE



SECURE TO PIPES



MEETS ANIMAL WELFARE STANDARDS

The T-REX® rat trap, when used with EVO® TUNNEL™ meets NAWAC animal welfare standards

OUTDOOR USE



INDOOR USE



STACKABLE & EASY TO CARRY



USE WITH MOUSE TRAPS & OTHER RODENT CONTROL DEVICES



ACCOMMODATES THE FOLLOWING BELL PRODUCTS

TRAPPER® T-REX



TRAPPER® T-REX



TRAPPER® Mini-REX



TRAPPER® MAX



TRAPPER® MOUSE GLUE TRAY



SANITATION AT ACCOUNTS

Keeping your customer informed and involved in your IPM plan can mean that you have to have tough conversations, such as discussing sanitation issues. Remind your customer that rodents eat what humans leave behind. During the inspection, take note of problem areas at the account so you can work with your customer to take care of sanitation issues.



Common areas where sanitation issues can attract rodents:

- ▶ Kitchen cupboards
- ▶ Behind appliances
- ▶ Trash cans
- ▶ Dog food
- ▶ Bird feeders
- ▶ Grills and other outdoor eating areas
- ▶ Pet areas
- ▶ Gardens

