

-PEST- WORLD

2020

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THE BELL REPORT

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GROW YOUR BUSINESS WITH iQ

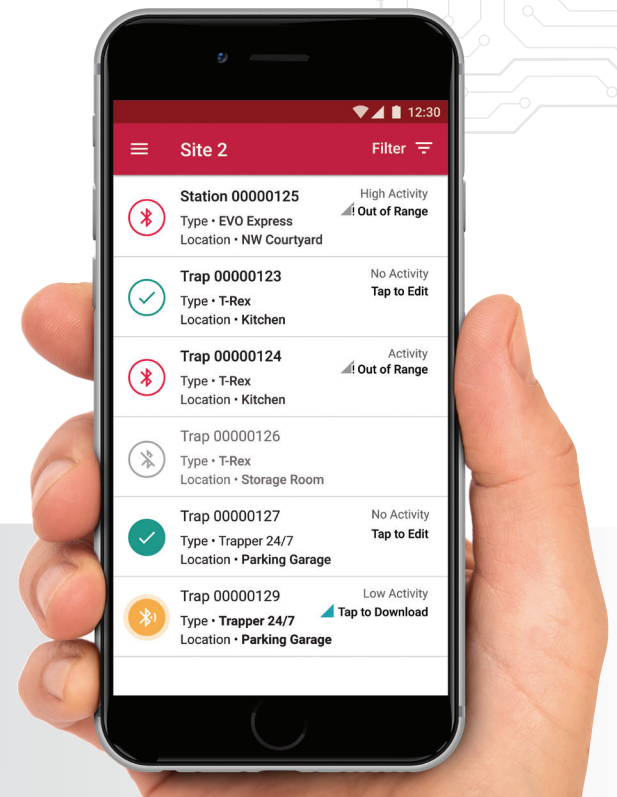
Bell's iQ products allow PMPs to only check and interact with the traps that have verified catches — all while instantly receiving timestamps on their phones as proof of service on devices without activity. This eliminates a time-consuming and tedious task.

Knowing where and when rodent activity is occurring at an account guides PMPs to spend their time where it matters most, giving pest control companies the power to use this time savings:

- as an extra service visit each day, per technician
- to allow PMPs to conduct a more thorough service visit at an existing account
- and have the ability to solve rodent issues more quickly and improve customer retention

“ When PMPs shift their time and expertise toward solving rodent problems exactly where activity occurs, they are able to fix problems faster. This results in satisfied customers — as well as more rewarding careers for service specialists, in which they never have to check an empty trap again. ”

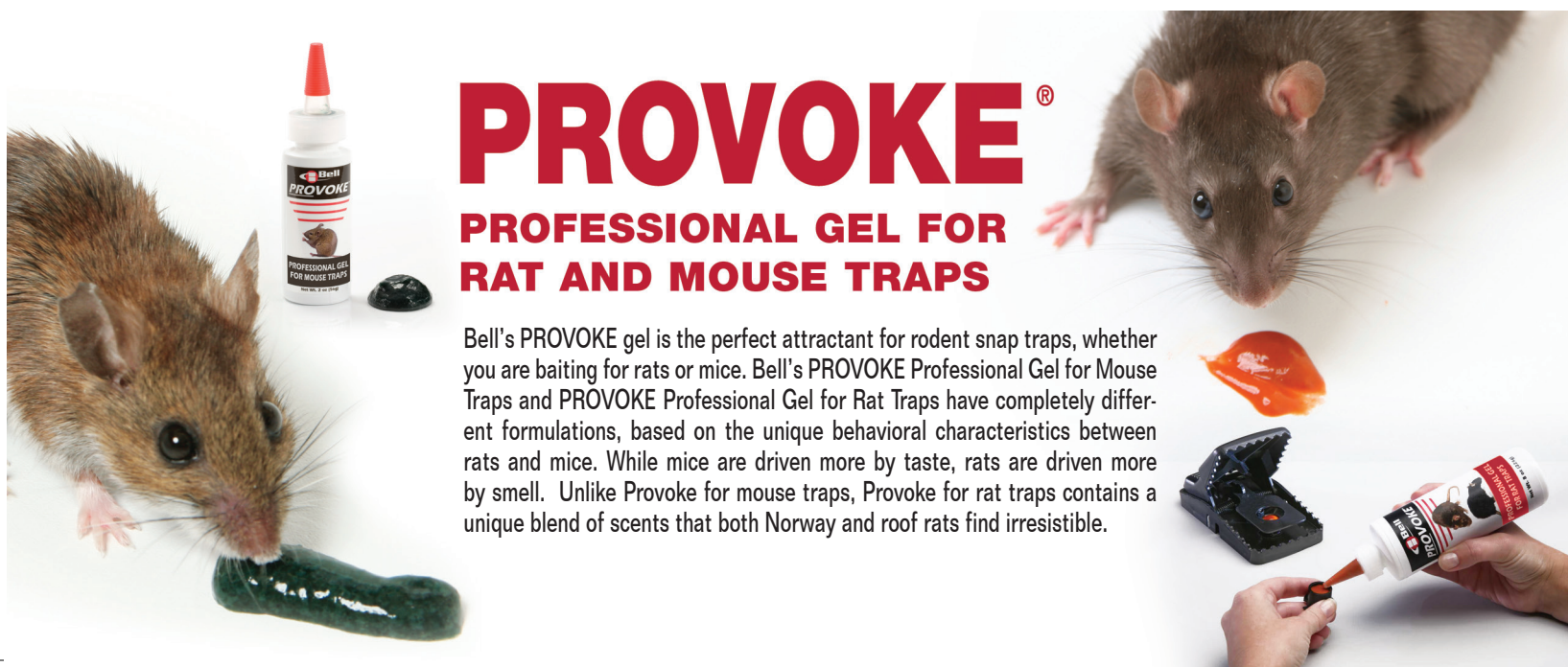
Patrick Lynch, Senior Vice President of Sales



PROVOKE®

PROFESSIONAL GEL FOR RAT AND MOUSE TRAPS

Bell's PROVOKE gel is the perfect attractant for rodent snap traps, whether you are baiting for rats or mice. Bell's PROVOKE Professional Gel for Mouse Traps and PROVOKE Professional Gel for Rat Traps have completely different formulations, based on the unique behavioral characteristics between rats and mice. While mice are driven more by taste, rats are driven more by smell. Unlike Provoke for mouse traps, Provoke for rat traps contains a unique blend of scents that both Norway and roof rats find irresistible.



AVAILABLE SOON IN



Bell Laboratories' full line of iQ rodent monitoring products will soon have the added benefit of being integrated into WorkWave's PestPac software. Whether capturing the rodent activity through the Bell Sensing App or through PestPac's mobile app, Bell's iQ products collect the data to show PMPs exactly when and where rodents are traveling, meaning technicians never have to check an empty trap again. Available in PestPac soon. To learn more about the entire iQ product line, visit www.BellSensing.com.

Protecta® EVO TUNNEL®



VERSATILE & ECONOMICAL TRAP PROTECTION

Utilize Bell's new PROTECTA EVO TUNNEL to get the security of a bait station, without limiting where you can place your traps. EVO TUNNEL can be used indoors or outdoors, and can be secured to fences or pipes via cable ties in both the vertical and horizontal position. With a low and discreet profile, EVO TUNNEL provides tamper-resistant coverage of a variety of rat and mouse traps.

ALL THE DIFFERENT WAYS YOU CAN USE THE PROTECTA® EVO® TUNNEL®

SLEEK, LOW PROFILE



SECURE STATION TO FENCE



TRAPS STAY IN STATION



SECURE TO PIPES



OUTDOOR USE



INDOOR USE



STACKABLE & EASY TO CARRY



USE WITH MOUSE TRAPS & OTHER RODENT CONTROL DEVICES



MEETS ANIMAL WELFARE STANDARDS

The T-REX® rat trap, when used with EVO® TUNNEL™ meets NAWAC animal welfare standards

ACCOMMODATES THE FOLLOWING BELL PRODUCTS

TRAPPER T-REX



TRAPPER T-REX



TRAPPER Mini-REX



TRAPPER MAX



TRAPPER MOUSE GLUE TRAY



SANITATION AT ACCOUNTS

Keeping your customer informed and involved in your IPM plan can mean that you have to have tough conversations, such as discussing sanitation issues. Remind your customer that rodents eat what humans leave behind. During the inspection, take note of problem areas at the account so you can work with your customer to take care of sanitation issues.



Common areas where sanitation issues can attract rodents:

- ▶ Kitchen cupboards
- ▶ Behind appliances
- ▶ Trash cans
- ▶ Dog food
- ▶ Bird feeders
- ▶ Grills and other outdoor eating areas
- ▶ Pet areas
- ▶ Gardens

